

Pressemitteilung
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Freestyle at the Highest Level: LAAX OPEN 2026 Kick Off

The international snowboard and freeski elite have arrived in LAAX as the LAAX OPEN 2026 presented by Zalando, taking place from January 15–18, is ready to go. Following intensive training days, the qualification and semi-final rounds of the FIS Freeski & Snowboard World Cup kick off on Thursday. It marks the final opportunity to qualify for the 2026 Olympic Winter Games. Riders will compete on a demanding, innovative, and creative slopestyle course as well as in the LAAX Superpipe, which has long been regarded as the best in the world. Led by superstars Eileen Gu (CHN) and Scotty James (AUS), the impressive field of more than 200 riders promises freestyle action at the very highest level. Multiple Olympic and world champion Gu aims to defend her freeski title from last year in LAAX, while four-time LAAX Open winner James headlines the snowboard field.

All competitions of the LAAX OPEN 2026 are free to watch onsite. If you can't make it to LAAX, follow all competitions live on laaxopen.com from Thursday onwards.

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