

infront

International TV & Media Exposure

LAAX (SUI)
17-18/01/2026

FIS Freeski & Snowboard Slopestyle and Snowboard Halfpipe World Cups

16/01/2026



Broadcast: Worldwide reach

Through the agreements with Infront, the 2025/2026 FIS Park & Pipe World Cup events will be distributed worldwide (excluding the Swiss territory) across all major international TV networks, digital platforms, and media operators. Coverage will include live broadcasts, delayed transmissions, streaming services, highlights, and news reports.

Extensive global exposure is guaranteed, ensuring that fans across the world can follow the action. In addition, high-quality footage and images from the events will be made available to rights-holding broadcasters and media partners, further enhancing visibility and promotional opportunities for sponsors, athletes, and the sport itself.

Broadcast: Live, Delayed & Streaming

FREESKI SLOPESTYLE 17/01/2026			
Country	TV Channel	Program Category	Local time
ASIA/EUROPE	EUROSPORT PLAYER	LIVE STREAMING	13:20 CET
AUSTRIA	ORF SPORT +	HIGHLIGHTS	18:00
CANADA	CBC SPORTS.CA CBC GEM	LIVE STREAMING LIVE STREAMING	07:20 EST 07:20 EST
CZECH REPUBLIC	CT SPORT PLUS	LIVE STREAMING	13:20
DENMARK	VIAPLAY	LIVE STREAMING	13:20
ESTONIA	GO 3 SPORT 3	LIVE	14:25
FINLAND	VIAPLAY	LIVE STREAMING	14:20
FRANCE	L'EQUIPE	TBA	
ITALY	RAI SPORT	DELAYED	10:00 (19/01)
LATIN AMERICA	ESPN	LIVE STREAMING	13:20 CET

FREESKI SLOPESTYLE 17/01/2026			
Country	TV Channel	Program Category	Local time
LATVIA	GO 3 SPORT 3	LIVE	13:25
LITHUANIA	GO 3 SPORT 3	LIVE	13:25
NORWAY	V SPORT 1	LIVE	13:25
POLAND	POLSAT SPORT PREMIUM 1	LIVE	13:30
PORTUGAL	SPORT TV6	LIVE	12:20
RUSSIA	OKKO SPORT	TBA	
SWEDEN	VIAPLAY	LIVE STREAMING	13:20
UNITED KINGDOM	VIAPLAY	LIVE STREAMING	13:20 CET
UNITED STATES	https://skiandsnowboard.live/	LIVE STREAMING	13:20 CET

Broadcast: Live, Delayed & Streaming

SNOWBOARD HALFPIPE 17/01/2026

Country	TV Channel	Program Category	Local time
ASIA/EUROPE	EUROSPORT PLAYER	LIVE STREAMING	18:50 CET
AUSTRIA	ORF SPORT + ORF SPORT +	LIVE HIGHLIGHTS	18:55 23:00
CANADA	CBC SPORTS.CA CBC GEM	LIVE STREAMING LIVE STREAMING	12:50 EST 12:50 EST
CHINA	CCTV 5 ELTA SPORTS MAX 5	DELAYED LIVE	15:30 01:50
CZECH REPUBLIC	CT SPORT PLUS	LIVE STREAMING	18:50
DENMARK	VIAPLAY	LIVE STREAMING	18:50
ESTONIA	TV3	TBA	
FINLAND	VIAPLAY	LIVE STREAMING	19:50
FRANCE	L'EQUIPE	TBA	
ITALY	RAI SPORT	DELAYED	11:00 (19/01)
JAPAN	J SPORTS 3	LIVE	02:45

SNOWBOARD HALFPIPE 17/01/2026

Country	TV Channel	Program Category	Local time
LATIN AMERICA	ESPN	LIVE STREAMING	18:50 CET
LATVIA	TV3	TBA	
LITHUANIA	TV3	TBA	
NORWAY	VIAPLAY	LIVE STREAMING	18:50
POLAND	POLSAT SPORT PREMIUM 2	LIVE	19:00
PORTUGAL	SPORT TV4	LIVE	17:50
RUSSIA	OKKO SPORT	TBA	
SWEDEN	VIAPLAY	LIVE STREAMING	18:50
UNITED KINGDOM	VIAPLAY	LIVE STREAMING	18:50 CET
UNITED STATES	https://skiandsnowboard.live/	LIVE STREAMING	18:50 CET

Broadcast: Live, Delayed & Streaming

SNOWBOARD SLOPESTYLE 18/01/2026

Country	TV Channel	Program Category	Local time
ASIA/EUROPE	EUROSPORT PLAYER	LIVE STREAMING	13:05 CET
AUSTRIA	ORF SPORT +	LIVE	13:30
CANADA	CBC SPORTS.CA CBC GEM	LIVE STREAMING LIVE STREAMING	07:05 EST 07:05 EST
CHINA	CCTV 5+ ELTA SPORTS MAX 5	LIVE LIVE	20:15 20:05
CZECH REPUBLIC	CESKA TELEVIZE CT SPORT PLUS	NEAR LIVE LIVE STREAMING	14:05 13:05
DENMARK	VIAPLAY	LIVE STREAMING	13:05
ESTONIA	GO 3 SPORT 3	LIVE	14:10
FINLAND	VIAPLAY	LIVE STREAMING	14:05
FRANCE	L'EQUIPE	TBA	
ITALY	RAI SPORT RAI SPORT	DELAYED	12:00 (19/01)
JAPAN	J SPORTS 3 J SPORTS OTT	LIVE LIVE STREAMING	21:00 21:00

SNOWBOARD SLOPESTYLE 18/01/2026

Country	TV Channel	Program Category	Local time
LATIN AMERICA	ESPN	LIVE STREAMING	13:05 CET
LATVIA	GO 3 SPORT 3	LIVE	13:10
LITHUANIA	GO 3 SPORT 3	LIVE	13:10
NORWAY	V SPORT 3	LIVE	13:10
POLAND	POLSAT SPORT 3	LIVE	13:15
PORTUGAL	SPORT TV6	LIVE	12:05
RUSSIA	OKKO SPORT	TBA	
SWEDEN	VIAPLAY	LIVE STREAMING	13:05
UNITED KINGDOM	BBC 2 BBC iPLAYER VIAPLAY	DELAYED DELAYED LIVE STREAMING	17:15 17:15 12:05
UNITED STATES	https://skiandsnowboard.live/	LIVE STREAMING	13:05 CET

Extended Media Coverage & Digital Distribution

In addition to the regular coverage, our distribution and offer is further implemented as follows:

➤ Digital Content & Clips

tailor-made digital content is available through Infront upon request. Media partners can access and utilize these ready-to-publish video clips and highlight packages across their own platforms and social media, ensuring increased visibility and engagement.

➤ Scoopa for Sport Analysis

Infront supports the FIS Ski and Snowboard Community through its dedicated digital platform Scoopa, offering free access to video recordings from all World Cup events. This service is exclusively available to the National Teams participating in the FIS World Cup circuit and is designed for detailed performance analysis and coaching support.

➤ Live Streaming

To ensure full accessibility, FIS offers live streaming coverage in:

Dark markets (territories without any broadcasting agreements)

Countries where local broadcasters opt not to show specific events

Fans can follow the action live via:

FIS TV (<https://watch.fis-ski.com>)

FIS YouTube Channel (<https://www.youtube.com/@fissnowboard> & <https://www.youtube.com/@FISFreestyle>)

Extended Media Coverage & Digital Distribution

➤ FIS Content Exchange Platform (CXP)

enables broadcasters, National Ski Associations, athletes and partners to access and share rights-cleared video, photo, and digital content. In line with the FIS CXP Competition Footage Policies, National Ski Associations are allowed to use up to 60 seconds of their athletes and athletes up to 45 seconds of own footage from competitions on their official platforms (with an embargo of 1h). Further athletes-led content will be provided by FIS. In case of any questions please contact digitalplatforms@fis-ski.com.

➤ Social Media Activation

FIS maintains a strong presence across all major social platforms, with:

- Real-time updates and results
- Athlete highlights and interviews
- Engaging short-form videos and behind-the-scenes content

Stay tuned and follow us on:

- FIS App (<https://fis-app.com>)
- FIS TV (<https://watch.fis-ski.com>) and FIS Website (<https://www.fis-ski.com>)
- YouTube (<https://www.youtube.com/@fissnowboard> & <https://www.youtube.com/@FISFreestyle>)
- Instagram (<https://www.instagram.com/fisparkandpipe>)
- Facebook (<https://www.facebook.com/fissnowboard/> & <https://www.facebook.com/fisfreestyle/>)
- TikTok (<https://www.tiktok.com/@fisparkandpipe>)
- X (<https://x.com/fissnowboard> & <https://x.com/fisfreestyle>)
- Whatsapp (<https://whatsapp.com/channel/0029VarlzwQJuyADGYQwap1U> & <https://whatsapp.com/channel/0029VarlzwQJuyADGYQwap1U>)

This guarantees a global reach and allows fans everywhere to stay connected with the sport in real time.



Thank you

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