

Press release
LAAX, Graubünden, Switzerland
August 12, 2025



LAAX OPEN presented by Zalando Event organiser LAAX announces dates for freestyle festival: January 14-18, 2026

The world-renowned freestyle event will take place in LAAX, Graubünden, from January 14-18, 2026. A unique festival that combines and showcases what freestyle culture is all about: people, music, performance, creativity, airtime, style, sound and sport!

The sport is top-notch, with 250 international professional riders competing for the coveted LAAX OPEN titles at the FIS Snowboard & Freeski World Cup and taking advantage of their last chance to qualify for the 2026 Olympics. Giant jumps and endless rotations in the halfpipe and slopestyle get the crowd just as pumped as the rail action in the valley and the live performances. It's simply the best atmosphere and freestyle flair anywhere.

So, get your diaries and save the date for the winter highlight LAAX OPEN presented by Zalando from 14-18.01.2026 in the winter sports destination of Flims-Laax.

The LAAX OPEN is open to everyone. Admission is free, so just enjoy the contests, live concerts, exhibitions and festival area. Special LAAX OPEN tickets are available, offering a unique perspective.

All information and bookings at laax.com/open and on social media [@laax](https://www.instagram.com/laax) [@snowparklaax](https://www.instagram.com/snowparklaax).

#LAAXOPEN

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