

# INTERNATIONAL TV & MEDIA EXPOSURE

---

LAAX (SUI)

17-18/01/2025

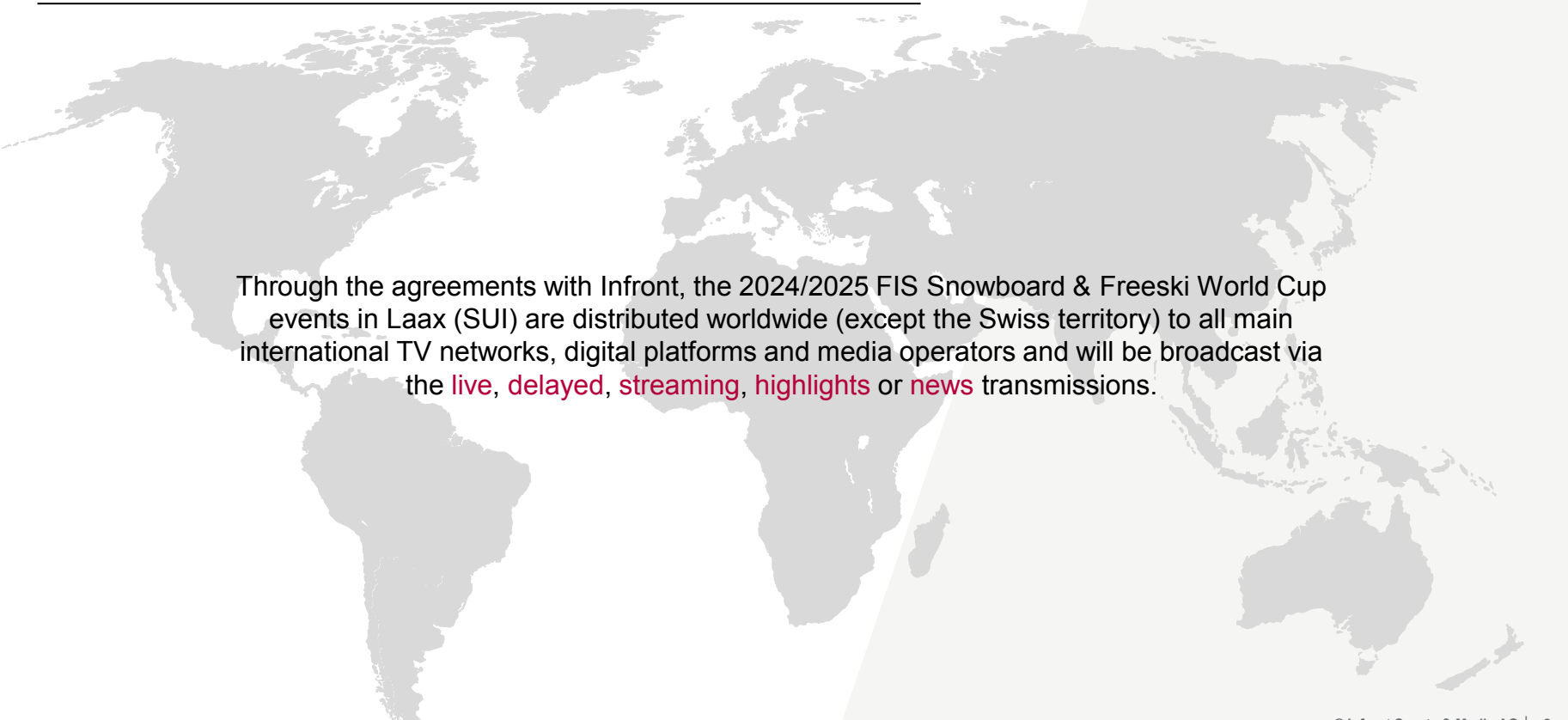
#AllAbout**Sports**

infront



# WORLDWIDE REACH

---



Through the agreements with Infront, the 2024/2025 FIS Snowboard & Freeski World Cup events in Laax (SUI) are distributed worldwide (except the Swiss territory) to all main international TV networks, digital platforms and media operators and will be broadcast via the **live**, **delayed**, **streaming**, **highlights** or **news** transmissions.

# ADDITIONAL ELEMENTS

---

In addition to the regular coverage, we further implement our distribution and offer:

- **DIGITAL CONTENT & CLIPS:** tailor made digital content is available, upon request, that media can use across their own platforms
- **LIVE STREAMING:** we offer free of charge, live streaming service in Dark Markets and also in the countries in which the media operators choose not to broadcast any of the events. Once streamed, the events remain available online (VoD) for 7 days
- The World Cup events are also available on **Infront's OTT platform** for the US market at the following link: <https://skiandsnowboard.live/>  
Infront's OTT carries live streaming with English commentary of all the Snowboard, Freeski, Freestyle Ski, Ski Cross, Alpine, Men's Ski Jumping and Cross Country World Cup races managed by Infront for the US market, along with VOD, catch up and archive content
- **FREE VIDEO NEWS DISTRIBUTION:** we provide a free of charge video news distribution service for the 2024/25 FIS Snowboard, Freeski, Freestyle Ski and Ski Cross World Cups. The news clips are available to all interested broadcasters and media operators for news access purposes.
- **SCOOPA FOR SPORT ANALYSIS:** we serve the FIS Ski and Snowboard Community and, through our own digital platform and free of charge, we provide the video recordings from all the World Cup events to all the National Teams participating in the FIS World Cup events

# LIVE & DELAYED BROADCASTS

LIVE / DELAYED / STREAMING

FREESKI SLOPESTYLE  
17/01/2025 h. 13:15 Local

Country	TV Channel	Program Category	Local time
ASIA/EUROPE	EUROSPORT	LIVE	13:05 CET
AUSTRIA	ORF SPORT+	LIVE	13:10
CANADA	CBC SPORTS	LIVE STREAMING	7:15 ET
CZECH REPUBLIC	CESKA TELEVIZE CT SPORT PLUS	HIGHLIGHTS LIVE STREAMING	19:55 13:05
DENMARK	VIAPLAY VINTER	LIVE STREAMING	13:05
ESTONIA	GO 3 SPORT 3	LIVE	14:05
FINLAND	VIAPLAY VINTER YLE TV2 YLE AREENA	LIVE STREAMING DELAYED LIVE	14:05 20:00 14:10
FRANCE	L'EQUIPE	TBA	
ITALY	RAI SPORT RAI PLAY	NEAR LIVE LIVE STREAMING	14:15 13:15
LATIN AMERICA	ESPN	LIVE STREAMING	13:05 CET
LATVIA	GO 3 SPORT 3	LIVE	14:05
LITHUANIA	GO 3 SPORT 3	LIVE	14:05
NORWAY	V SPORT +	LIVE	13:10

Country	TV Channel	Program Category	Local time
POLAND	POLSAT SPORT 3	LIVE	13:15
PORTUGAL	SPORT TV 7	LIVE	12:05
SLOVAKIA	JOJ SPORT	TBA	
SWEDEN	VIAPLAY VINTER	LIVE STREAMING	13:05
UKRAINE	SUSPILNE SPORT SUSPILNE REGIONAL NETWORK	LIVE LIVE STREAMING	14:05 14:05
UNITED KINGDOM	VIAPLAY	LIVE STREAMING	13:05 CET
USA	<a href="https://skiandsnowboard.live/">https://skiandsnowboard. live/</a>	LIVE STREAMING	13:05 CET

# LIVE & DELAYED BROADCASTS

LIVE / DELAYED / STREAMING

**SNOWBOARD  
SLOPESTYLE 18/01/2025  
h. 13:15 Local**

Country	TV Channel	Program Category	Local time
ASIA/EUROPE	EUROSPORT	LIVE	13:05 CET
AUSTRIA	ORF SPORT+	LIVE	13:35
CANADA	CBC SPORTS	DELAYED	2:30 (19/01) ET
	CBC SPORTS	LIVE STREAMING	7:15 ET
CHINA	CCTV 5+	LIVE	20:15
CZECH REPUBLIC	CT SPORT PLUS	LIVE STREAMING	13:05
DENMARK	VIAPLAY VINTER	LIVE STREAMING	13:05
ESTONIA	GO 3 SPORT 3	LIVE	14:15
FINLAND	VIAPLAY VINTER	LIVE STREAMING	14:05
	YLE TV2 YLE AREENA	DELAYED LIVE	19:20 14:10
FRANCE	L'EQUIPE	TBA	
ITALY	RAI SPORT	DELAYED	15:30 (21/01)
	RAI PLAY	LIVE STREAMING	13:15
JAPAN	J SPORTS	DELAYED	1:05 (19/01)

Country	TV Channel	Program Category	Local time
LATIN AMERICA	ESPN	LIVE STREAMING	13:05 CET
LATVIA	GO 3 SPORT 3	LIVE	14:15
LITHUANIA	GO 3 SPORT 3	LIVE	14:15
NORWAY	V SPORT 3	LIVE	13:10
POLAND	POLSAT SPORT PREMIUM 1	LIVE	13:15
PORTUGAL	SPORT TV 5	LIVE	12:05
SLOVAKIA	JOJ SPORT	TBA	
SWEDEN	VIAPLAY VINTER	LIVE STREAMING	13:05
UKRAINE	SUSPILNE SPORT SUSPILNE REGIONAL NETWORK	LIVE	14:05
		LIVE STREAMING	14:05
UNITED KINGDOM	VIAPLAY	LIVE STREAMING	13:05 CET
USA	<a href="https://skiandsnowboard.live/">https://skiandsnowboard. live/</a>	LIVE STREAMING	13:05 CET

# LIVE & DELAYED BROADCASTS

LIVE / DELAYED / STREAMING

SNOWBOARD HALFPIPE  
18/01/2025 h. 18:15 Local

Country	TV Channel	Program Category	Local time
ASIA/EUROPE	EUROSPORT	LIVE	18:05 CET
AUSTRIA	ORF SPORT+	LIVE	18:10
CHINA	CCTV LIVE CCTV 5	LIVE DELAYED	00:50 9:05
CZECH REPUBLIC	CT SPORT PLUS	LIVE STREAMING	18:05
DENMARK	VIAPLAY VINTER	LIVE STREAMING	18:05
ESTONIA	GO 3 SPORT 3	LIVE	19:15
FINLAND	VIAPLAY VINTER	LIVE STREAMING	14:05
FRANCE	L'EQUIPE	TBA	
GERMANY	ARD Sportschau.de	LIVE STREAMING	18:10
ITALY	RAI SPORT RAI PLAY	DELAYED LIVE STREAMING	16:15 (21/01) 18:15
JAPAN	J SPORTS	LIVE	1:05
LATIN AMERICA	ESPN	LIVE STREAMING	13:05 CET
LATVIA	GO 3 SPORT 3	LIVE	19:15
LITHUANIA	GO 3 SPORT 3	LIVE	19:15

Country	TV Channel	Program Category	Local time
NORWAY	V SPORT +	LIVE	18:10
POLAND	POLSAT SPORT PREMIUM 3	LIVE	18:15
PORTUGAL	SPORT TV 6	DELAYED	21:00
SLOVAKIA	JOJ SPORT	TBA	
SWEDEN	VIAPLAY VINTER	LIVE STREAMING	13:05
UKRAINE	SUSPILNE SPORT SUSPILNE REGIONAL NETWORK	LIVE LIVE STREAMING	19:05 19:05
UNITED KINGDOM	VIAPLAY	LIVE STREAMING	13:05 CET
USA	<a href="https://skiandsnowboard.live/">https://skiandsnowboard. live/</a>	LIVE STREAMING	13:05 CET

# #AllAboutSports

**infront.sport**  
**@InfrontSports**