

Press release
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LAAX OPEN 2024

Full of success - Press repeat

“Creativity is everything in our sport” – is the message from the Riders Lounge.

The 200 World Cup riders present both class and ease to the judges, spectators and fans in the stands, on livestream and on TV. In Laax, Graubünden, and around the world from Manchester to Australia. On freestyle snowboards and skis, they follow the trinity of snow-air-snow and convey perfect infinity.

9s, 10s, 12s, 14s and 16s - how many turns is that?

The amount of technique, training and discipline behind all of this remains in the background during their performances at the LAAX OPEN 2024. Here they enjoy the enthusiasm of the audience, the presenters, the wows and ahhs, and the applause. Grateful to be able to show off their skills in unique freestyle facilities. What an innovative slopestyle course and what a magnificent superpipe the snowparkLAAX team conjures up year after year on the Crap Sogn Gion mountain, the “Rock of St John”!

“Backside airs are and always will be the most stylish jumps” - according to snowboard fans from the very beginning. Chloe Kim, Olympic champion 2018 & 2022 and multiple OPEN winner in LAAX since 2010, sets a special precedent with her immense backside air on the first hit of this year’s night final and amazes thousands of spectators. Just like Birk Ruud in freeski slopestyle, who took off into the air on the final feature, the quarter, landing safely and leaving the community speechless.

Also, the sight of the Event Village on the night-time gondola ride down into the valley is beyond words: the resort is buzzing with the best atmosphere and music. Get into the crowd and rap right along is the right motto.

LAAX OPEN 2024 - What an event!

Radiant for freestyle sport and freestyle lifestyle. Laax at its very best. As top freeskier and several World Cup winner Andri Ragettli says: „I am freestyler because of Laax.“

All finals to re-watch on [Red Bull TV](#)

All [LAAX OPEN 2024 results](#)

All [OPEN Champions of LAAX](#)

Event [Wrap Up Edit](#) LAAX OPEN 2024

LAAX OPEN media contact: Astrid Nehls

open@laax.com || astrid@services-sbc.com || +41 79 9024215 || +43 676 4314410

